



Driving Impact

CUPS' LaunchPad Fundraiser

Sponsorship Opportunities

April 30, 2026

3:30 pm - 7:30 pm

LaunchPad Heritage Pointe



About the event

CUPS Calgary is a non-profit, inner-city Community Health Centre that provides integrated programs and supports for vulnerable Calgarians in the areas of health, basic needs and housing, and family & child development. For more than 37 years, CUPS has walked alongside individuals and families facing poverty, trauma, and homelessness, and empowered them to create meaningful change in their lives.

This year, we're launching something new.

While our CUPS Classic Golf Tournament has been a valued tradition, we recognized an opportunity to re-imagine this event to create something that offers a relaxed atmosphere with better opportunities for guests to truly connect. We're intentionally moving away from the typical 18-hole format to introduce an experience that will be more interactive, inclusive and engaging for both golfers and non-golfers alike.

We'll host our inaugural LaunchPad Fundraiser at LaunchPad Golf Heritage Pointe, a state-of-the-art facility offering so much more than a traditional driving range. 120 attendees will join us at this after-work event for interactive games and challenges while enjoying tasty food and drinks. It's all the excitement of golf, without the pressure of 18 holes, and with far more opportunities to connect, build relationships, and drive impact together!

Tickets

The venue is arranged in suites accommodating up to six (6) guests per bay.

We encourage sponsors to reserve a full suite for their team or guests, though tickets may also be purchased in pairs.

- Suite (6 persons): \$1050
- Pair (2 guests): \$350 - Participants will be grouped into suites of six players during the event.

Tickets will be available at www.cupscalgary.com/launchpad starting March 16th!

Sponsorship Packages

We offer a range of meaningful sponsorship opportunities designed to elevate your brand while making a lasting impact in our community. We would welcome the opportunity to connect and explore how we can partner together.

Suite Sponsor

- 4 playing positions – all-inclusive LaunchPad experience complete with food, drinks, and gift
- Prominent logo display in all 20 suites
- Full page logo/ad placement on rotating ad reel in all suites and event spaces OR 30 second video with no audio
- Option to provide branded banners, swag table, or branded swag in all suites
- Logo on supporter carousel on CUPS website for 12 months
- Verbal mention at opening remarks
- One exclusive social media post recognizing your sponsorship across all channels

\$5,000

Food Sponsor

- 2 playing positions – all-inclusive LaunchPad experience complete with food, drinks, and gift
- Prominent logo display at buffet
- Medium logo displayed on rotating event ad reel (on all suite TVs and event spaces)
- Option to provide logo'd napkins
- Verbal mention at opening remarks
- One exclusive social media post recognizing your sponsorship across all channels

\$3,000

Swag Sponsor

- 2 playing positions – all-inclusive LaunchPad experience complete with food, drinks, and gift
- Sponsor of the official golfer gift for all participants, with the option to contribute a branded item to the swag table
- Medium logo on rotating event ad reel (on all suite TVs and event spaces)
- Verbal mention at opening remarks
- One exclusive social media post recognizing your sponsorship across all channels

\$3,000

Registration Sponsor

- Prominent logo placement at registration table
- Logo on attendee nametags
- Medium logo on rotating event ad reel (on all suite TVs and event spaces)
- Verbal mention at opening remarks
- Post-event social media recognition

\$2,000

Photobooth Sponsor

- Prominent logo placement on all photo booth images
- Medium logo on rotating event ad reel (on all suite TVs and event spaces)
- Verbal mention at opening remarks
- Post-event social media recognition

\$2,000

Beverage Sponsor

(2 available)

- Prominent logo display on bar menu
- Small logo on rotating event ad reel (on all suite TVs and event spaces)
- Verbal mention at opening remarks
- Post-event social media recognition

\$1,500

Contest Sponsor

(2 available)

- Small logo on rotating event ad reel (on all suite TVs and event spaces)
- Verbal mention at time of awards
- Post-event social media recognition

\$1,000

Prize Sponsor

- Small logo on rotating event ad reel (on all suite TVs and event spaces)
- Verbal mention at time of awards
- Post-event social media recognition

\$1,000

Raffle Sponsor (2 available)

Sponsor provides gift, basket, or package valued at package price or greater

- Prominent logo display next to raffle display
- Small logo on rotating event ad reel (on all suite TVs and event spaces)
- Verbal mention at raffle draw
- Post-event social media recognition

\$500

Contact

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